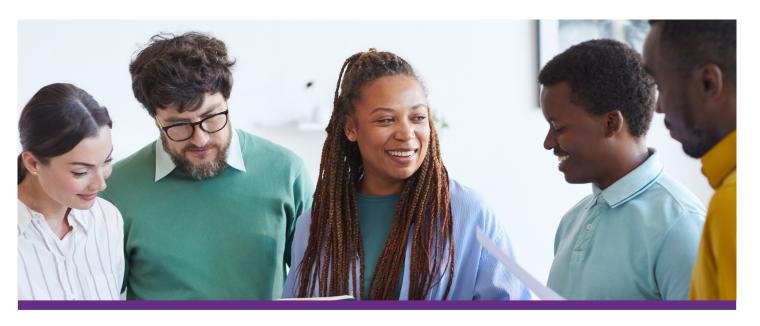## PECB Certified
# Lead Crisis Manager

**Obtain the necessary competence to guide and support organizations design and develop a crisis management capability based on ISO/DIS 22361 and other best practices for crisis management**

## Why should you attend?

The PECB Lead Crisis Manager training course helps participants develop their competence to support an organization in planning, establishing, maintaining, reviewing, and continually improving its strategic crisis management capability based on the guidelines of ISO/DIS 22361 and other best practices. It also provides information regarding the fundamental concepts and principles of crisis management and the effective establishment and implementation of a crisis management framework.

In addition to the explanation of the theoretical concepts related to crisis management, the training course provides practical examples and scenario-based quizzes that will help you reinforce your knowledge and prepare you for real-life scenarios concerning crisis management.

Upon the completion of the training course, participants can sit for the exam and apply to obtain the "PECB Certified Lead Crisis Manager" credential once they pass the exam. The credential demonstrates that the participant possesses the theoretical and practical knowledge and skills to support and lead an organization in designing and developing its crisis management capability based on ISO/DIS 22361 guidelines and best practices in this field.

## Who should attend?

The Lead Crisis Manager training course is intended for:

➤ Individuals responsible for the delivery of a crisis management capability in an organization
➤ Individuals responsible for implementing a plan and structure for crisis management within the organization
➤ Crisis leader(s)
➤ Members of crisis management teams
➤ Individuals seeking to thoroughly understand crisis management
➤ Individuals aiming to start or advance their careers in crisis management
➤ Consultants, advisors, and professionals wishing to obtain in-depth knowledge of ISO/DIS 22361 guidelines on crisis management

## Course agenda

Duration: 5 days

### Day 1 | Introduction to ISO/DIS 22361 and crisis management

➤ Training course objectives and structure
➤ Standards and crisis management models and approaches
➤ Fundamental concepts of crisis management

➤ Principles for crisis management
➤ Crisis management capability

### Day 2 | Pre-crisis planning and preparation

➤ The pre-crisis stage
➤ Crisis management plan
➤ Crisis organization

➤ Risk management
➤ Business continuity management
➤ Pre-crisis training and exercising

### Day 3 | Crisis response and management

➤ The crisis stage
➤ Crisis response strategies
➤ Crisis leadership

➤ Crisis communication
➤ Media coverage during a crisis

### Day 4 | Post-crisis outcomes and opportunities

➤ The post-crisis stage
➤ Evaluation and learning

➤ Post-crisis impact
➤ Closing of the training course

### Day 5 | Certification Exam

## Learning objectives

By the end of this training course, participants will be able to:

➤ Explain the fundamental concepts, principles, and approaches regarding crisis management
➤ Build and develop an organization's crisis management capability based on best practices
➤ Implement the crisis management plan and crisis response strategies
➤ Support an organization in successfully maintaining, reviewing, and continually improving its crisis management capability

## Examination

**Duration: 3 hours**

The "PECB Certified Lead Crisis Manager" exam meets all the requirements of the PECB Examination and Certification Program (ECP). It covers the following competency domains:

**Domain 1** | Fundamental concepts and principles of crisis management

**Domain 2** | Pre-crisis planning and preparation

**Domain 3** | Crisis response and management

**Domain 4** | Post-crisis outcomes and opportunities

For specific information about the exam type, languages available, and other details, please visit the List of PECB Exams and the Examination Rules and Policies.

# Certification

After successfully completing the exam, you can apply for one of the credentials shown on the table below. You will receive a certificate once you fulfill all the requirements related to the selected credential.

| Credential | Exam | Professional experience | Crisis management experience | Other requirements |
|---|---|---|---|---|
| **CB Certified Provisional Crisis Manager** | PECB Certified Lead Crisis Manager exam | None | None | Signing the PECB Code of Ethics |
| **PECB Certified Crisis Manager** | | **Two years:** One year of work experience in crisis management | At least 200 hours of activities | |
| **PECB Certified Lead Crisis Manager** | | **Five years**: Two years of work experience in crisis management | At least 300 hours of activities | |
| **PECB Certified Senior Lead Crisis Manager** | | **Ten years**: Seven years of work experience in crisis management | At least 1000 hours of activities | |

For more information about digital transformation certifications and the PECB Certification process, please refer to Certification Rules and Policies.

# General information

➢ Certification and examination fees are included in the price of the training course.

➢ Participants will be provided with training course materials containing over 400 pages of information, practical examples, and quizzes.

➢ An attestation of course completion worth 31 CPD (Continuing Professional Development) credits will be issued to participants who have attended the training course.

➢ Participants who have completed the training course but failed the exam are eligible to retake the exam once for free within a 12-month period from the initial exam date.